MODERN COLLEGE OF ARTS, SCIENCE & COMMERCE
Ganeshkhind, Pune-411016.

Faculty of Commerce

Subject outcome: Marketing Management. F.Y.B.COM

- To create an awareness about Markets and Marketing.
- To gain the knowledge of basic concepts of Marketing.
- To understand the importance of marketing in modern business.
- To understand the various marketing strategies.

Course Outcome

Course Code : **102**

Course Name : **Financial Accounting**

The course aims at understanding of...

CO1   Insights about various accounting concepts, principles and practices.

CO2   Concept, need, scope and importance of Accounting Standards in India.

CO3   Concept, importance and effects of Amalgamation of Partnership Firms. Accounting treatment at the time of Amalgamation of Partnership Firms.

CO4   Concept, importance and effects of Conversion of Partnership Firm into Limited Company. Accounting treatment of at the time of Conversion of Partnership Firm into Limited Company.

CO5   Concept of Piecemeal Distribution of Cash at the time of Dissolution of Partnership Firm, Methods of Piecemeal Distribution, application of ruling in Garner Vs Murray Case.

CO6   Meaning and introduction of Computerised Accounting, application of accounting software package, voucher entry through software package.

CO7   Concept of Royalty, Minimum Rent, Short working, recoupment of short working, laps of short working, accounting treatment in the books of Landlord and Lessee.

CO8   Concept and difference between Hire Purchase and Instalment System, accounting treatment in the books of Purchaser and Seller.

Course Outcome

Course Code : **104 (A)**

Course Name : **Business Mathematics & Statistics**

The course aims at understanding of...

CO1 The concept and calculation of Simple Interest, Compound Interest and Equated Monthly Instalment.

CO2 Concepts of Shares, Shareholder, Stock Exchange, Share Broker, Face Value of a share, Market Value of a Share, Calculation of Dividend and Return on Investment, identification of profitable investment.

CO3 Meaning and functions of Statistics, concepts of Population, Sample, Methods of data collection, Census & Sampling, Methods of Sampling.

CO4 Classification of data, presentation of data, calculations of averages and variations.

CO5 Concept of Linear Programming Problem, application of Linear Programming in decision making.

CO6 Concepts like Cost Price, Marked Price, Selling Price, Trade Discount, Cash Discount, Profit and Loss.

CO7 Concept of correlation to estimate the extent of relationship between two variables and using regression analysis to estimate most probable value of a dependent variable.

CO8 Concept of Index Number, Construction of Price Index Number, Weighted and un-weighted index numbers, Cost of Lining Index Numbers, SENSEX and NIFTY.

Course Outcomes

Business Environment and Entrepreneurship

- Student should be aware about Business Environment.

- Student should be aware about Entrepreneurship.

- Student should make his mind to take entrepreneurship as a career.

Business Entrepreneurship I

- Student should develop entrepreneurial competencies.

- Student should have conceptual background of types of entrepreneurship.

- Student should be aware about new entrepreneurial opportunities in various sectors.

Business Entrepreneurship II

- Student should be equipped with necessary skill and knowledge to start new venture.

- Student should be able to prepare business plan.

- Student should be aware about business crises and sickness.

Course Outcome

Corporate Accounting

- Student should develop skills of computerized Accounting.

- Student should be aware of provisions of Companies Act and Accounting as per Indian Accounting Standard.

- Student should have knowledge of Accounting Standards.

F. Y. B.Com.: Business Economics (Micro): Course outcome

1. Students should be familiar with the basic economics problems, and role government and market.
2. Students should get familiar with the concepts of demand, supply, cost, revenue and laws associated with them.
3. Students should get familiar with consumer behaviour in term of consumption.
4. Students should get familiar with the deferent types of product market and price determination of product.
5. Students should get familiar with different factors, their price determination and theories with them.

S. Y. B.Com.: Business Economics (Macro): Course outcome

1. Students should be familiar with the area of macroeconomics issues, Policies and its limitations.
2. Students should be familiar with the various variables of macroeconomics and their role to meet macroeconomic issues. The variables like national income, money supply, employment, economic growth, stability, saving and investment, per capita income, inflation, etc.
3. Students should be able to understand the macroeconomic problems of the economy. The problems like unemployment inflation, deflation, economic fluctuations etc.
4. Students should be able to understand the public economy. E.g. Causes, role, justification and effects of public expenditure, taxation, public debt, etc.

T. Y. B.Com.: Indian and Global Economic Development: Course outcome

1. Students should understand the basic and emerging features of the Indian economy in comparison with other economies.
2. Students should get familiar with the different sectors of the Indian economy like agriculture, industry, services and their role, issues and measures to overcome it.
3. The students should get familiar with the role of public and private sector before and after economic reforms.
4. Students should get familiar with the role and issues of international trade, foreign investment and balance of payment.
5. Students should get familiar with the role functions and issues of international institutions like IMF, IBRD, SAARC, WTO etc.

Course Outcome

Marketing Management – I

1. Increase the marketing skills of the students.
2. Get acquainted of steps in marketing planning and marketing management.
3. Awareness of marketing environment, its elements and its impact on the business organization.
4. Awareness of green marketing practices and sustainable development.
5. Improves marketing communication skills.
6. Awareness about e-marketing and e-commerce business.
7. Make aware about buyer behaviour and factors affecting buyer behaviour.
8. Make aware about service marketing, role of service sectors in GDP in service sector.
9. Make aware about Rural Marketing opportunities.

Banking and Finance - III

1. Awareness about Banking Laws with respect to Indian banking systems.
2. Awareness about negotiable instruments and their operations.
3. Explain rights, duties and precautions to be taken by the bankers.
4. Explain the relationship between bank and customers.
5. Students come to know about analysis of project appraisal and its various aspects of project appraisal.
6. Students come to know about recovery measures adopted by the banks while recovery of debts.
7. It explain the students about banking practices with respects to Indian banking system.

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Subject outcome: Cost and Works Accounting I. S.Y.B.COM

- To impart the knowledge of basic concepts of cost Accounting.
- To know the elements of Cost.
- To train the students in preparation of Cost Statement.
- To gain the knowledge of Material Control and Labour cost.

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Faculty of Commerce

Subject outcome: Cost and Works Accounting III. T.Y.B.COM

- To impart the knowledge regarding techniques of Costing.
- To train the students in preparing Budgets for the firm and their personal transactions.
- To impart the knowledge about basic concepts, procedures and legal formalities of Cost Audit.
- To train the students in implementing the Costing Techniques in their day to day life.

COST AND WORKS ACCOUNTING

1. To develop understanding of subject as an emerging and important branch of accounting in national and international market.
2. To acquaint the students with the basic and advanced concepts in Cost Accounting.
3. To give practical exposure to the students on Costing.
4. To develop interest in the subject and motivate them to pursue professional courses in Costing.

BUSINESS COMMUNICATION

1. To understand the concept, process and importance of communication.
2. To develop awareness regarding new trends and Technologies in business communication.
3. To emphasize on the development of soft skills among the students.
4. To provide knowledge of various media of communication.
5. To develop business communication skills through the application and exercises.

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Faculty of Commerce

Subject outcome: Marketing Management III. T.Y.B.COM

- To understand detail information about Advertising.
- To know the role of Branding.
- To understand the relationship between Branding and Advertising.
- To impart the knowledge and train the students in Marketing Research.
- To understand the various Control techniques in marketing management.

Program Specific Outcomes (Business Entrepreneurship)

- Student should be aware of Business environment and Entrepreneurship.

- Student should develop entrepreneurial competencies.

- Student should make his mind to choose entrepreneurship as a career.

- Student should be aware about entrepreneurial opportunities available in various sectors.

- Student should possess necessary skills and techniques to start new venture.

Syllabus outcome: Term End 2018-19

Organisational Skill Development: F.Y.B.Com.

1. Students should understand the terminologies and concepts related to modern office, organizational skills, office organization and services.
2. Students learned about how to choose ideal office location, how to design and maintain layout-ambience.
3. Students should understand the role of and Functions of Office Manager.
4. Student should develop the insights regarding Organizational Skills for Office Managers.
5. Students can be able to know the functioning of Modern office appliances, equipment's and e- format records.

Elements of Company Law: S.Y.B.Com.

1. Students should aware of basic fundamentals of Company Law.
2. Students should get knowledge of various provisions and procedures of Company Law.
3. Students should understand the terminologies in Company Law.
4. Students can be able to get knowledge of duties and responsibilities of key managerial personnels.

Progressive Education Society's
Modern College of Arts, Science and Commerce,
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Department of Commerce

Course outcome

Name of Faculty: Dr. Priyanka Bhamare

1) Subject: Strategic Management
   Subject Code: 102
   Class: M.com. Part I (sem-I)

Objective:
1. To enable students to develop an understanding of basic inputs in making and implementing corporate strategic decisions.
2. To familiarize the students with the issues and practices involved in corporate decisions.
3. To provides adequate basic understanding of strategies that can be applied in the present day global scenario.
4. This courses exposes the students to various practical aspects like project work, group studies & presentation.

2) Subject: Human Resource Management
   Subject Code: 314
   Class: M.com. Part I(sem-I)

Objective:
1. To teach the basic principles of strategic human resource management- how an organization acquires, rewards, motivates, uses and generally manages its people effectively.
2. To develop the knowledge, skills and concepts needed to resolve actual human resource management problems or issues.
3. To manage the employment relationship, which is a shared responsibility between employers, management, HR specialists and employees.

3) Subject: Income Tax
Subject Code: 104
Class: M.com. Part I (sem-I)

Objective:
1. To review the tax reforms being introduced by the government in respect of income tax laws and ascertain its impact on the individual and HUF assesses.
2. To ascertain the level of awareness of the salaried class on various tax planning measures available under the Income Tax Act.
3. To analyse the impact of tax planning on savings & investment pattern of the individual and HUF assesses.
4. To gain knowledge of the provisions of income tax of various income heads, like-salary, house property, capital gain, business & profession, other source etc.
5. To develop ability to calculate taxable income of Individual and HUF.

Name of faculty - Dr. Pallavi Nikhare
Course - M. Com.
Program Specific Outcome
Subject - Production and Operation Management
M. Com. Part I
Semester - I

1. To make students aware of different types of production and operation systems.
2. To inform about different types of product designs and their development related to industry.
3. To make implementation of production planning and control with the help of various systems of planning.
4. To give information about various techniques related to productivity. Also the effects of liberalisation and globalisation on operation management.

Subject - Organisational Behaviour
M. Com. Part II
Semester - III

1. To know the various frameworks of organisational behaviour and to know the various models of organisational behaviour.
2. To discuss various organisational designs and culture. And to know various aspects of personality and attitudes.
3. To help them to understand the basic concept of motive and to know various motivational processes.
4. To throw light on concept of emotional intelligence.
5. To inform about different reasons of stress and conflict. To achieve work life balance.

Subject - Business Finance
M. Com. Part II
Semester - III

1. To understand the concept of business finance and time value of money.
2. To know various financial planning systems within situations like over capitalisation and under capitalisation.
3. To know various sources of long term finance. And terms related to corporate securities.
4. To understand meaning and importance of short term finance and it's resources.

Subject - Advanced Auditing
M. Com. Part II
Semester - III

1. To know the concept, principles of auditing.
2. To know the relationship between auditing and other disciplines.

3. To understand standards of auditing.

Name of faculty : Mrs Manjusha Pramod Kulkarni
Course : M. Com
Sem I
Paper title: Management Accounting
Course Outcome :
Students are aware about Financial Statements
They learn the techniques of financial Statement Analysis
They can draw various ratio & can analyze statements by preparing flow statements
They are professionally trained

Paper Title : Research Methodology for Business
Course :M. Com
Sem : III
Course Outcome :
Students know what is research
Students know what are types of research & sampling methods
Able to do small research projects for business

Paper Title : Financial Analysis & Control
Course : M. Com
Sem : II
Course Outcome
Aware about long term & short term finance
To know how to use Various tools to control the finance
Knowledge about Capital Structure
Can calculate the cost of capital

Paper Title : Financial Analysis & Control
Course : M. Com
Sem : IV
Course Outcome
Can research in different field of business
Can use primary & secondary data where necessary
Can make project report by using professional skills
Can develop an analytical mind & develop logical thinking

BBA (CA)

- **Programme Outcome (PO):-** The BBA(CA) Programme provides sound academic base from which an advanced career in Computer Application can be developed. Conceptual grounding in computer usage as well as its practical business application will be provided.

- **Course Outcome(CO):-**

Sr. No.	Class	Course Code	Course Name	Outcome
1	FYBBA(CA) Sem I	101	Modern Operating Environment & MS Office	Students get the basics of MS-Office Suits in order to use it daily work, official work. Students will able to design, develop word document, spreadsheet, PowerPoint.
2		102	Financial Accounting	Student acquired sound knowledge of basic concepts of accounting. Students are practicing tally software package in their day today life.
3		103	Programming Principles and Algorithms	Analytical and Logical Thinking is developed amongst students. Student s are able to find solution of problems using Problem Solving Techniques.
4		104	Business Communication	• Student was understood importance of communication in business. • Students are utilized the modern means of communication in their daily life.
5		105	Principles of Management	• Students are understood different business organization. • Students are familiar about recent trends of management.
6		106	Laboratory Course – I [Based on Paper No. 101 & 102]	Students get the basic idea of how tally, MS office, scratch can be used effectively. Students are able to make their own presentations, write letters, do calculations using MS office.
7	FYBBA(CA) Sem II	201	Procedure Oriented Programming using C	Students are able to solve problem by analyzing and converting logical thinking to computer understandable format using C Programming.
8		202	Data Base	Students understand basic database

			Management System	concepts in database system. Students are able to write SQL queries and do database connectivity with any front end platform.
9		203	Organizational Behavior	Students enhance and apply the knowledge they have received for the betterment of the organization.
10		204	Computer Applications in Statistics	Students will be able to understand the concept of measures of central tendency and variation, probability and probability distributions and their importance in business.
11		205	E-Commerce Concepts	Students will able to trade via internet in their life. Students know how the trade business is executed via Internet.
12		206	Laboratory Course – II [Based on Paper No. 201 & 202]	Students are able to write programs in C Programming and make their own databases using Oracle.
1	SYBBA(CA) Sem III	301	Relational Database Management Systems	Students understand relational database concepts and transaction management concepts in database system. Students are able to write PL/SQL programs that use: procedure, function, package, cursor and trigger.
2		302	Data Structures using C	This course helps the students to understand different methods of organizing large amounts of data and efficiently implementing different data structure using C Programming.
3		303	Operating System Concepts	To get more insiders of O.S. basics. Student will able to understand O.S. throughput, Failure/Problems
4		304	Business Mathematics	Students understand the nature of mathematics and be able to use mathematical concepts in business and their day to day life.
5		305	Software Engineering	Students will able to know the actual procedure and methods follows in industry while software development. Students Learned Soft. Development Strategies, Software quality Testing, validation etc.
6		306	Laboratory Course – III [Based on Paper	Students understand how data of different types can be handled /

				No. 301 and 302]	accessed using different data structures using C Programming. They also learn how to access data of oracle using PL/SQL programs that use: procedure, function, package, cursor and trigger.
7	SYBBA(CA) Sem IV	401	OOP's using C++		Student understands basic object-oriented concepts and the issues involved in effective class design. Student able to write C++ programs that use: object-oriented concepts such as information hiding, constructors, destructors, inheritance.
8		402	Programming in Visual Basic		Students learn how use Graphical User Interface (GUI) to develop different computer applications Using Visual Basic 6.0. Students are able to design their own applications to collect and access data as well as develop reports to study the data collected using different database controls and Data Environment.
9		403	Computer Networking		Students will get more emphasized on networking concepts, How computers are connected to each other. Students will able to be a System /Lab/ Network Administrator.
10		404	Enterprise Resource Planning		Students will able to classify different procedure of organization & relationship among all processes. Students will examine systematically the planning mechanism in an enterprise & identify all components in an ERP
11		405	Human Resource Management		• Students are understood the importance of Human resource management. • Students are aware about different functions of HRM.
12		406	Laboratory Course – IV [Based on Paper No. 401 & 402]		Students gets the basic idea of how to use GUI for developing applications in VB 6.0. They also learn the concept of object oriented programming using C++ and VB.
1	TYBBA(CA) Sem VI	501	Java Programming		After learning the basic concept of Java Programming. Students understand how to use programming in day to day

				applications. Students can be work as a Java Developer
2		502	Web Technologies	Students will aware world's best open source web technology. Students will able to hands on training by practical with PHP & XAAMP. Student will able to design website user interface. Client-server communicative web site.
3		503	Dot Net Programming	Students will be able to understand .NET technologies, basics of design, development of .NET based web technologies. Students will able to be a .NET Developer
4		504	Object Oriented Software Engg.	Students will able to design basic project design diagram ie -Case studies, UML diagrams sequence, DFD etc. Students will be Functional Analyst for designing a data flow diagram etc.
5		505	Software Project – I [Based on C++ / VB Technology]	Students gets the basic idea of how problems can be solved using programming by developing a software in Visual Basic or C++. They are able to develop small scale applications by their own which helps them to understand the process of software development.
6		506	Laboratory Course – V [Based on Paper No. 501,502 and 503]	This is helping students to learn Java/Dot net/Web Technology Programming in a simple and effective manner so that students are able to work in company as a developer.
7	TYBBA(CA) Sem VI	601	Advanced Web Technologies	Students will aware world's best open source web technology. Students will able to hands on training by practical with PHP, CSS, HTML & XAAMP. Students will be a PHP Web Developer.
8		602	Advanced Java	Students develop programming logic and understand how to use programming in day to day applications. Students can be work as a Java Developer
9		603	Recent Trends in IT	Students gets the basic idea of

				upcoming trends in Information technology which guides them to understand the different technologies used in the industry for actual software development and its maintenance. Students are able to understand the new eco-friendly software development techniques used in the market.
10		604	Software Testing	Students will get the testing methods /procedures of software component to deal with Errors/bug. By Learning this students will able to be a functional tester ie .End verification /validation Authority before software package release./
11		605	Software Project – II [Java / Dot net Technology]	It helps to guide to open source tools and frameworks. Gives the real time experience of working on Java /Dot net /PHP development projects through software.
12		606	Laboratory Course – VI [Based on Paper No. 601 & 602]	This is helping students to learn Adv. Java/Adv. web Technology Programming in a simple and effective manner so that students are able to work in company as a developer.