

<b>FACULTY OF COMMERCE</b>
<b>B. COM</b>

**Program Outcomes**

**PO1:** Student should have conceptual knowledge and application skills in domain of commerce field.

**PO2:** Students should cope with latest developments in business world at national and global level.

**PO3:** Student should acquire employability skills and prepare himself to take leadership positions in corporate world.

**PO4:** Student should develop entrepreneurship skills and contribute to economic development of country.

**PO5:** Student should possess social moral and civic values so as to become good citizen of country.

**Program Specific Outcome****B.Com (Cost & Works Accounting)**

PSO1: Student should develop understanding of subject as an emerging and important branch of accounting in national and international level.

PSO2: Student should develop interest in the subject and pursue professional career in Costing. PSO3: Student should implement costing technique in day to day life.

<b>Course Outcome</b>
<b>First Year B.Com (CBCS) 2019 Pattern</b>

**Course: Compulsory English**

CO1: Students learn about entrepreneurship skills from their reading of Biographies of corporate leaders

CO2: Students get the pleasure of reading works by classical writers of English Literature

CO3: Employability skills of the students are enhanced from their study and practice in communication skills and life skills

**Financial Accounting (Subject Code 112 and 122)**

After completing this course students will able to

CO1: Understand the basic concepts of account

CO2: Know practical usage of accounting concepts.

CO3: Learn how to utilize the accounting concepts in business environment.

CO4: Learn how to use computerized accounting practically.

CO5: Be able to do finalization of the book of account in various business establishments

### **Business Economics (Micro) I Course Code – 113**

After completing this course students will able to

CO1: Understand concepts and tools in micro economics and basic economics problems.

CO2: Understand the theories associated with consumer behavior analysis

CO3: Know concepts of demand, supply and other associated concepts

CO4: Know various concepts of costs, production function and shapes of cost curves

### **Business Economics (Micro) II Course Code – 123**

After completing this course students will able to

CO1: Understand concepts of revenues and cost.

CO2: Know the competitive market conditions in which buyers and sellers operate.

CO3: Understand imperfect market conditions in which buyers and sellers operate and how equilibrium is reached.

CO4: Know factor markets and price determination in factor market

### **Business Mathematics & Statistics – I Course Code – 114 (A)**

After completing this course students will able to

CO1. Know the basic concepts in Finance and Business Mathematics and Statistics

CO2. Understand the different methods of calculation of EMI and calculate the EMI on their own before taking any loan

CO3. Understand applications of Statistics and Mathematics in Business and can decide upon the better investment options.

CO4. Understand elementary statistical methods for analysis of data.

CO5. Calculate various averages for different data sets.

### **Business Mathematics & Statistics – II Course Code – 124 (A)**

After completing this course students will able to

CO1. Know the application of Matrices and Determinants in Business activities.

CO2. Understand the technique of Linear Programming in decision making process.

CO3. Understand application of concepts of Correlation and Regression in business activities.

CO4. Understand application of index numbers in Finance and Economics.

### **Banking and Finance**

#### **Semester I**

After completing this course in commerce students will able to

**CO1:** Acquire the basic knowledge of the development of banking in India and abroad.

**CO2:** Understand the basic concepts in banking.

**CO3** Enlighten about the operations of various deposit accounts.

**CO4:** Make them understand about the banking business

**CO5:** Operate the account independently.

**CO6:** Develop the communication and writing skills

**CO7:** Motivate to use of e- banking techniques

**CO8:** Insight to be financially independent

### **Banking and Finance**

#### **Semester II**

After completing this course in commerce students will able to

CO1: Acquire the basic knowledge of the lending and investment policy of bank.

CO2: Understand the basic laws related to bank.

CO3: Enlighten about the various instruments used by bank for transaction convenience.

CO4: Make them understand about the bank technology.

CO5: Able to analyze the working of bank through Balance sheet of bank.

CO6: Develop logical and critical thinking.

CO7: Make digitally literate.

CO8: Develops logical and critical thinking

**Subject: Organisational Skill Development Course Code: 115- A, SEM: I**

Students who complete this course will:-

CO 1.Understand the functions of Modern office

CO 2.Office Organisation and Management

CO 3.Office Records Management

CO 4. Office work

**Organisational Skill Development Course Code: 125- A, SEM: II**

Students who complete this course will:-

CO 1.Understand the qualities of office manager

CO 2. Management Reporting

CO 3.Work measurement and standardization of office work

CO 4.Office Automation

**Business Environment and Entrepreneurship (Semester I)**

**Subject Code 116 E**

After completion of course student should

Co1 - Understand concept of Business Environment and its aspects

Co2- Know environmental issues and problems of growth

Co3- Understand entrepreneurial competencies and how it can be developed.

## **(Semester II) Subject 126 E**

After completion of course student should

Co1- Understand significance of entrepreneurship in economy.

Co2- Know contribution of selected institutions engaged in promotion of entrepreneurship. Co3- Develop entrepreneurial inspiration through study of successful entrepreneurs.

## **Marketing and Salesmanship Semester I and II**

### **Subject Code 116D and 126D**

CO1 Students are going to get acquainted with basic concepts of marketing, traditional and modern approach of marketing functions of marketing and concept of Market

CO2 Students will get in depth knowledge of concept of market segmentation and marketing mix

CO3 Students will get acquainted with in depth concept of product mix and price mix

CO4 Students will get insight into the knowledge of promotion mix and place mix through channel of distribution. Also develop skill of promotion of products in business.

## **FYBCOM –MARATHI**

After completion of course students should

CO1 Understand the nature and need of language practice in different fields. CO2 Able to develop skills in the use of Marathi Language in various fields and various formats.

CO3 Understand various writing styles and ability to use actual writing skills developed in students.

CO4 Understand moral, professional and ideological values.

CO5 Understand work of talented people in various fields.

## **Optional English**

CO1-Students get to appreciate a good blend of old and new pieces of literature CO2-Students become aware of cultural values and global challenges through the essays, Poems and short stories

CO3-Literary sensibilities are developed among students

S. Y. B Com (2013 pattern)

**Subject Code 201 Business communication**

CO1: Student should understand the concept, process and importance of communication. CO2: Student should develop awareness regarding new trends and technologies in business communication.

CO3: Student should have knowledge of various media of communication and develop soft skills and business communication skills through the application and exercises.

**Subject Code 202 Corporate Accounting**

CO1: Student should develop skills of computerized Accounting.

CO2: Student should be aware of provisions of Companies Act of Accounting

CO3: Student should have knowledge of Accounting Standards.

**Subject Code 203 Business Economics**

CO1: Students should be familiar with the area of macroeconomics issues, Policies and its limitations.

CO2: Students should be familiar with the various variables of macroeconomics and their role to meet macroeconomic issues.

CO3: Students should be able to understand the macroeconomic problems of the economy. CO4: Students should be able to understand the public economy.

**Subject Code 204 Business Management**

CO1: Student should be able to describe theoretical aspect of management, like evolution and meaning of management, functions and process of management, nature and scope of management.

CO2: Student should understand in depth planning function of management like meaning, process, importance and limitations types of planning, parts of planning, decision making and forecasting.

CO3: Student should be able to describe functions like organizing, directing, staffing and communication.

### **Subject Code 205 Elements of Company Law**

CO1: Students should aware of basic fundamentals of Company Law.

CO2: Students should get knowledge of various provisions and procedures of Company Law.

CO3: Students should understand the terminologies in Company Law.

CO4: Students should be able to get knowledge of duties and responsibilities of key managerial personnel.

### **Subject Code 206 b Banking & Finance I**

CO1: Students should understand structure of Indian Banking system

CO2: Student should be aware about changing scenario of banking system

CO3: Student should understand role of different categories of banks

### **Subject Code 206 e Cost & Works Accounting I**

Elements of Company Law

CO1: Student should have knowledge of basic concepts of cost Accounting.

CO2: Student should know elements of Cost.

CO3: Student should be able to prepare of Cost Statement. And have knowledge of material control and labor cost.

### **Subject Code 206 g Business Entrepreneurship I**

CO1: Student should develop entrepreneurial competencies.

CO2: Student should have conceptual background of types of entrepreneurship.

CO3: Student should be aware about new entrepreneurial opportunities in various sectors.

### **Subject Code 206 h Marketing Management I**

CO1: Student should get acquainted of steps in marketing planning and marketing management.

CO2: Student should be aware of marketing environment, its elements and its impact on the business organization.

CO3: Student Should be awareness of green marketing practices, e-marketing and e-commerce business

CO4: Students should be aware about service marketing and rural marketing.

T Y B.Com (2013 pattern)

### **Subject Code 301 Business Regulatory Framework**

CO1 Student should get idea of different business laws in the country.

CO2: Student should know provisions of various laws affecting business

CO 3: Student should know implementation process of various laws.

### **Subject Code 302 Advanced Accountancy**

CO1: Student should develop skills of computerized Accounting.

CO2 Student should learn banking company accounts and accounts of nonprofit making organizations. CO3: Student should have knowledge of Accounting Standards.

### **Subject Code 304 Auditing & Taxation**

CO1: Student should get familiarize with the concept of auditing like meaning & evolution of auditing and auditing process



CO2: Student should be well versed with aspects while conducting audit like vouchers and vouching of cash book items, verification and valuation of balance sheet items.

CO3: Student should have knowledge of audit report its types and contents.

CO4: Student should learn legal provisions regarding Company Auditor including provisions regarding qualification, disqualification, rights duties and liabilities.

**Subject Code 305 b Banking & Finance(II & III)**

CO1: Student should understand the role of Indian financial markets and institutions.

CO2: Student should learn various banking laws, negotiable instrument and their operations.

CO3: Student should get idea of rights, duties and precautions to be taken by the bankers.

CO4: Student should have idea of relationship between bank and customers.

CO5: Students should know recovery measures adopted by the banks.

**Subject Code 305 e Cost & Works Accounting (II & III)**

CO1: Student should know techniques of costing and should be able to prepare budgets.

CO2: Students should know concept of cost audit its procedure and legal formalities.

CO3: Students should get training to implement costing techniques.

**Subject Code 305 g Business Entrepreneurship (II & III)**

CO1: Student should be equipped with necessary skill and knowledge to start new venture.

CO2: Student should be able to prepare business plan.

CO3: Student should be aware about business crises and sickness.

CO4; Student should be aware about the importance of Organizational behavior, personality development and emotional intelligence.

**Subject Code 305 h Marketing Management (II & III)**

CO1: Student should understand detail information about Advertising.

CO2: Student should know the role of Branding.

CO3: Student should understand the relationship between Branding and Advertising.

CO4: Student should get training in Marketing Research.

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