

FACULTY OF COMMERCE
B.COM

Program Outcomes

PO1: Student should have conceptual knowledge and application skills in domain of commerce field.

PO2: Students should cope with latest developments in business world at national and global level.

PO3: Student should acquire employability skills and prepare himself to take leadership positions in corporate world.

PO4: Student should develop entrepreneurship skills and contribute to economic development of country.

PO5: Student should possess social moral and civic values so as to become good citizen of country.

Course Outcome
First Year B.Com (CBCS) 2019 Pattern

Course: Compulsory English

CO1: Students learn about entrepreneurship skills from their reading of Biographies of corporate leaders

CO2: Students get the pleasure of reading works by classical writers of English Literature

CO3: Employability skills of the students are enhanced from their study and practice in communication skills and life skills

Financial Accounting (Subject Code 112 and 122)

After completing this course students will able to

CO1: Understand the basic concepts of account

CO2: Know practical usage of accounting concepts.

CO3: Learn how to utilize the accounting concepts in business environment.

CO4: Learn how to use computerized accounting practically.

CO5: Be able to do finalization of the book of account in various business establishments

Business Economics (Micro) I Course Code – 113

After completing this course students will be able to

CO1: Understand concepts and tools in micro economics and basic economics problems.

CO2: Understand the theories associated with consumer behavior analysis

CO3: Know concepts of demand, supply and other associated concepts

CO4: Know various concepts of costs, production function and shapes of cost curves

Business Economics (Micro) II Course Code – 123

After completing this course students will be able to

CO1: Understand concepts of revenues and cost.

CO2: Know the competitive market conditions in which buyers and sellers operate.

CO3: Understand imperfect market conditions in which buyers and sellers operate and how equilibrium is reached.

CO4: Know factor markets and price determination in factor market

Business Mathematics & Statistics – I Course Code – 114 (A)

After completing this course students will be able to

CO1. Know the basic concepts in Finance and Business Mathematics and Statistics

CO2. Understand the different methods of calculation of EMI and calculate the EMI on their own before taking any loan

CO3. Understand applications of Statistics and Mathematics in Business and can decide upon the better investment options.

CO4. Understand elementary statistical methods for analysis of data.

CO5. Calculate various averages for different data sets.

Business Mathematics & Statistics – II Course Code – 124 (A)

After completing this course students will able to

- CO1. Know the application of Matrices and Determinants in Business activities.
- CO2. Understand the technique of Linear Programming in decision making process.
- CO3. Understand application of concepts of Correlation and Regression in business activities.
- CO4. Understand application of index numbers in Finance and Economics.

Banking and Finance

Semester I

After completing this course in commerce students will able to

- CO1:** Acquire the basic knowledge of the development of banking in India and abroad.
- CO2:** Understand the basic concepts in banking.
- CO3** Enlighten about the operations of various deposit accounts.
- CO4:** Make them understand about the banking business
- CO5:** Operate the account independently.
- CO6:** Develop the communication and writing skills
- CO7:** Motivate to use of e- banking techniques
- CO8:** Insight to be financially independent

Banking and Finance

Semester II

After completing this course in commerce students will able to

- CO1: Acquire the basic knowledge of the lending and investment policy of bank.
- CO2: Understand the basic laws related to bank.
- CO3: Enlighten about the various instruments used by bank for transaction convenience.
- CO4: Make them understand about the bank technology.
- CO5: Able to analyze the working of bank through Balance sheet of bank.
- CO6: Develop logical and critical thinking.
- CO7: Make digitally literate.
- CO8: Develops logical and critical thinking

Subject: Organisational Skill Development Course Code: 115- A, SEM: I

Students who complete this course will:-

CO 1.Understand the functions of Modern office

CO 2.Office Organisation and Management

CO 3.Office Records Management

CO 4. Office work

Organisational Skill Development Course Code: 125- A, SEM: II

Students who complete this course will:-

CO 1.Understand the qualities of office manager

CO 2. Management Reporting

CO 3.Work measurement and standardization of office work

CO 4.Office Automation

Business Environment and Entrepreneurship (Semester I)

Subject Code 116 E

After completion of course student should

Co1 - Understand concept of Business Environment and its aspects

Co2- Know environmental issues and problems of growth

Co3- Understand entrepreneurial competencies and how it can be developed.

(Semester II) Subject 126 E

After completion of course student should

Co1- Understand significance of entrepreneurship in economy.

Co2- Know contribution of selected institutions engaged in promotion of entrepreneurship. Co3- Develop entrepreneurial inspiration through study of successful entrepreneurs.

Marketing and Salesmanship Semester I and II

Subject Code 116D and 126D

CO1 Students are going to get acquainted with basic concepts of marketing, traditional and modern approach of marketing functions of marketing and concept of Market

CO2 Students will get in depth knowledge of concept of market segmentation and marketing mix

CO3 Students will get acquainted with in depth concept of product mix and price mix

CO4 Students will get insight into the knowledge of promotion mix and place mix through channel of distribution. Also develop skill of promotion of products in business.

FYBCOM –MARATHI

After completion of course students should

CO1 Understand the nature and need of language practice in different fields. CO2 Able to develop skills in the use of Marathi Language in various fields and various formats.

CO3 Understand various writing styles and ability to use actual writing skills developed in students.

CO4 Understand moral, professional and ideological values.

CO5 Understand work of talented people in various fields.

Optional English

CO1-Students get to appreciate a good blend of old and new pieces of literature CO2-Students become aware of cultural values and global challenges through the essays, Poems and short stories

CO3-Literary sensibilities are developed among students

S. Y. B Com (2019 pattern) Semester III

Course Code: 231Business Communication-I

CO1. To understand the concept and process of communication along with its Methods, Channels and Barriers to Communication and the remedies to overcome the barriers.

CO2. To understand qualities and essentials of a good business letter along with Physical Appearance and Layout of a Business Letter.

CO3. To develop awareness regarding importance and elements of Soft Skills.

CO4. To provide knowledge of Resume / CV writing and drafting of Job Application Letter.

Subject Code 232 Corporate Accounting

Outcomes:

- CO1: To understand important accounting standard associated with to corporate accounting.
- CO2. To understand the interpretation of financial statement in simple way.
- CO3. To study difference between commencement and incorporation of a company.
- CO4. To understand the Process of Holding, Absorption and Liquidation of accounting.
- CO5. To understand the recent trends in the field of accountancy.

Subject Code 233 BUSINESS ECONOMICS (MACRO)

- CO1 To familiarize the students to the basic theories and concepts of Macro Economics and their application.
- CO2 To study the relationship amongst broad aggregates.
- CO3 To impart knowledge of business economics.
- CO4 To understand macroeconomic concepts.
- CO5 To introduce the various concepts of National Income.

Subject Code 234 Business Management

- CO1 To provide basic knowledge and understanding about various concepts of Business Management.
- CO2 . To help the students to develop cognizance of the importance of Management principles.
- CO3 To provide an understanding about various functions of management.
- CO4 To provide them tools and techniques to be used in the performance of the managerial job.

Course Code: 235 Elements of Company Law

- CO1: To develop general awareness of Elements of Company Law among the students.
- CO2: To understand the Companies Act 2013 and its provisions.
- CO3: To have a comprehensive understanding about the existing law on formation of new company in India.
- CO4: To create awareness among the students about legal environment relating to the

Company law.

CO5: To acquaint the students on e-commerce, E governance and e-filing mechanism relating to Companies.

CO6: To enhance capacity of learners to seek the career opportunity in corporate sector.

Course Code: 236 E Cost& Works Accounting I

CO1: Student should have knowledge of basic concepts of cost Accounting.

CO2: Student should know elements of Cost.

CO3: Student should be able to prepare of Cost Statement. And have knowledge of Inventory control.

Subject code 236(G)L:Business Entrepreneurship Paper I

Course Outcomes

CO1. To study new age entrepreneurs and their business models.

CO2. To understand concept of creativity and innovation and its importance in entrepreneurship.

CO3. To study business ethics and corporate social responsibilities.

Course Code: 236-H Marketing Management

Course Outcomes

CO1: Students will understand marketing management its scope and functions.

CO2: Students will learn about marketing strategy, its significance and its formulation.

CO3: Students will get acquainted of steps in marketing planning and marketing management.

CO4: Students will know the marketing research, its Scope, Procedure and can distinguish between marketing research and marketing information.

BANKING AND FINANCE

After this course in commerce student will able to

After completing this course in commerce students will able to

CO1: Acquire the basic knowledge of Indian Banking system.

CO2: Understand the role and functions of various commercial banks

CO3 Enlighten about the types of banks in India

CO4: Make them understand about the currency management in India

S. Y. B Com (2019 pattern) Semester IV

Course Code: 241 Business Communication-II

CO1. To understand report writing and internal correspondence of a business organisation.

CO2. To understand the recent trends and new technologies used in modern business world.

CO3. To develop awareness regarding drafting of business letters in various situations.

CO4. To provide knowledge of drafting of formal mails and blog writing.

Subject Code 242: Corporate Accounting

CO1. To acquaint the student with knowledge of corporate policies of investment for expansion and growth through purchase of stake in or absorption of smaller units.

CO2. To develop the knowledge among the student about consolidation of financial statement with the process of holding.

CO3. To update the students with knowledge of the process of liquidation of a company

CO4. To introduce the students with the recent trends in the field of accountancy

Subject Code 243 Business Economics (Macro)

CO 1 To familiarize the students to the basic theories and concepts of Macro Economics and their application.

CO2 To understand the theories of money.

CO3 To understand the phases of trade cycle and policy measures to elongate the trade cycle.

CO4 To understand various concepts related to public finance.

CO 5 To understand credit creation of banks and money measures of RBI.

Subject Code 244 Business Management

CO1 To understand how to motivate team members and understand their expectations.

CO2 To understand concept of Conflict Management and how to handle it.

CO3 To develop skill to establish coordination among departments.

CO4 To understand importance of CSR

Course Code: 245 Elements of Company Law

CO1: To develop general awareness among the students about management of company

CO2: To have a comprehensive understanding about Key managerial Personnel of company and their role in Company administration.

CO3: To acquaint the students about E Governance and E Filling under the Companies Act, 2013.

CO4: To equip the students about the various meetings of Companies and their importance.

CO5: To make students capable of becoming good human resource of the corporate sector.

Course Code: 246 E Cost & Works Accounting I

CO1: To know the documents those are used in stores and how to calculate the issuing price of material.

CO2: To provide knowledge to students on classification and codification.

CO3: To equip students with knowledge regarding the ascertainment of labour cost.

CO4: To understand the concept of payroll.

CO5: To know the concepts of labour turnover and merit rating.

CO6: To understand recent trends in cost accounting.

Subject code 246(G) Business Entrepreneurship Paper II

CO1. To understand concept of individual entrepreneurship and group entrepreneurship.

CO2. To study role of service sector in National Economy

CO3. To understand challenges in Entrepreneurship Development

CO4. To study success stories of entrepreneur to motivate them to become entrepreneur.

Course Code: 246-H Marketing Management

CO1: Students will understand green marketing, its objectives, strategies and practices.

CO2: Students will learn about E-marketing, its significance and its formulation.

CO3: Students will understand the concept of Digital marketing, its channels

CO4: Students will know the international marketing, its scope, objectives and limitations.

BANKING AND FINANCE

After completing this course in commerce students will able to

CO1: Acquire the basic knowledge of selective concepts in banking.

CO2: Understand the major component of Indian Financial system like development bank.

CO3 Enlighten about the financial sector reforms after 1991 and its impact.

CO4: Make them understand about role of cooperatives in rural empowerment

T Y B.Com (2019 pattern) Semester V

Course Code 351: Business Regulatory Framework

CO1. To understand the basic provisions regarding the legal framework governing the business world.

CO2. To develop the awareness among the students regarding the laws affecting trade, business and commerce.

CO3. To make the students understand about business and corporate laws.

CO4. To help the students to understand the concept of contracts, sale of goods and partnership.

Course Code 362: Advanced Accounting

CO1. To provide the knowledge of various accounting concepts.

CO2. To impart knowledge about accounting methods, procedures and techniques.

CO3. To provide students the practical approach for financial institution like banks.

Subject Code 354: Auditing & Taxation

CO1: Student should get familiarize with the concept of auditing like meaning & evolution of auditing and auditing process

CO2: Student should be well versed with aspects while conducting audit like vouchers and vouching of cash book items, verification and valuation of balance sheet items.

CO3: Student should have knowledge of audit report its types and contents.

CO4: Student should learn legal provisions regarding Company Auditor including provisions regarding qualification, disqualification, rights duties and liabilities.

Subject Code 353 Indian and Global Economic Development

CO1. Students will be able to understand the concept of growth and development and compare the Indian economy with other economies

CO2. Students will be able to understand present Economic Scenario of Indian Economy as well as World Economy.

CO3. Students will be able to understand the role and prospectus various sectors such as Agricultural, Industrial and Service Sector in Indian economy.

CO4. Student will be able to understand and evaluate the role of India in international economy.

Subject Code 355 (B) Banking & Finance II & 356(B) Banking & Finance III

CO1: Student should understand the role of Indian financial markets and institutions.

CO2: Student should learn various banking laws, negotiable instrument and their operations.

CO3: Student should get idea of rights, duties and precautions to be taken by the bankers.

CO4: Student should have idea of relationship between bank and customers.

CO5: Students should know recovery measures adopted by the banks.

Course Code 355 (E): Cost & Works Accounting (II) & 356(E) Cost & Works Accounting (III)

CO1: Students should be able to know overhead accounting

CO2: Students should be able to know the concept of Activity Based Costing [ABC]

CO3: Student should know techniques of costing and should be able to prepare budgets

CO4: Student should be aware of Supply chain and Management Information system [MIS]

Subject Code 355 (g) Business Entrepreneurship (II) & 356 (g) Business Entrepreneurship (III)

CO1: Student should be equipped with necessary skill and knowledge to start new venture.

CO2: Student should be able to prepare business plan.

CO3: Student should be aware about business crises and sickness.

CO4; Student should be aware about the importance of Organizational behavior, personality development and emotional intelligence.

Subject Code 355(h) Marketing Management (II) & 356(h) Marketing Management (III)

CO1: CO1: Students will understand Concept of Marketing Demand, Sales forecasting, Marketing organisation, Brand Building Strategy

CO2 : Students will understand Marketing of Non profit organisation, Concept of Brand and Brand Management, Fundamentals of advertising and Advertising Media

CO3: Students will understand Appeals and approaches in advertising, buying motives and economic, social and regulatory aspects of advertising

T Y B.Com (2019 pattern) Semester VI

Course Code 351: Business Regulatory Framework

CO1. To provide the students with knowledge of Indian legislation and to understand legal environment of business in India.

CO2. To help students to understand the basic legal knowledge to the business transactions and its enforceability in course of law.

CO3. To make the students understand about business and corporate laws.

CO4. To understand the concept of consumer protection act, Negotiable Instrument Act, E-contracts and Intellectual Property Rights.

Course Code 362: Advanced Accounting

CO1. To make aware the students about the conceptual aspects of various recent trends in the field of accounting.

CO2. To help the students to understand the procedure and methods of analysis of financial statements.

CO3. To deliver the knowledge amongst students about recent trends in accounting.

CO4. To understand the practical analysis of financial statements.

Course Code 364: Auditing & Taxation

CO 1 : Student Understand the concept of Income Tax as per the Act 1961

CO2 : Students understand the income tax rules and regulations and its provisions and get knowledge about various type of incomes, deductions and rebates.

CO3 : Students grasp the changes made in the act and measures its impact on assesses

CO4 : Students acquainted with the e-use for filing the returns, students learns practical use of Income tax department portal

Subject Code 363 Indian and Global Economic Development

CO1. Students will be able to understand the concept of development and deprivation indices.

CO2. Students will be able to understand the role of foreign capital in Economic Development.

CO3. Students will be able to understand the role and critically evaluate the Indian Foreign Trade Policy.

CO4. Students will be able to analyze the role of International Financial Institutions.

CO5. Students will be able to evaluate the success of Regional Economic Cooperation's

Course Code 365 (E): Cost & Works Accounting(II) & 366 (E): Cost & Works Accounting (III)

CO1: Student should know methods of costing and should be able to do cost sheet/cost determination under different methods.

CO2: Students should know concept of cost audit its procedure and legal formalities.

CO3: Students should get training through internship to implement costing methods & techniques.

CO4: Students should be able to know various pricing decisions.

Course Code 365 (B): Banking & Finance(II)& 366 (B): Banking & Finance (III)

CO1: Student would understand the basics of stock market.

CO2: Students would know the mechanism of trading.

CO3: Students would understand the working of NBFCs.

CO4: Students would become aware about the role and functioning of regulatory authorities.

Course Code 365 (g): Business Entrepreneurship (II) & 365 (g): Business Entrepreneurship (III)

CO1: Student would understand working of MSME.

CO2: Students would know how to create new venture.

CO3: Students would understand available tools for setting up new ventures.

CO4: Students would become able to formulate their own business plan and tackle the odds in business growth.

Course Code 365 (h): marketing Management (II)&365 (h): marketing Management (III)

. CO1: Students will understand the concept of Agriculture Marketing, Global Marketing, Regulatory aspects in Marketing

CO2: Students will understand the concept and strategy of cyber security marketing, concept of Service Marketing, understand the art and craft of creating advertisements for various media

CO3: Students will understand concept of Social Media Marketing, Marketing Control, and Marketing Audit