

**PLACEMENT CELL ACTIVITIES FOR
THE YEAR 2015-16**

Placement Cell Members :

1. Mrs. Varsha M. Bapat (Chairperson)
2. Mr. Satish Ambike (Member)
3. Mrs. Sujata Deshmukh-Dahiwal (Member)
4. Mr. Sanjay Patil (Member)
5. Mrs. Manasi Tukdev (Member)
6. Dr. Nivedita Das (Department Member)
7. Mr. Shailesh Chaudhari (Department Member)
8. Mrs. Mukula Joshi (Department Member)

Objectives of Placement Cell

- ❖ **To place the students according to their areas of interest in organizations/institutes.**
- ❖ **To guide the students for the development of soft skills through pre-placement activities.**
- ❖ **To bridge the gap between college and industries.**
- ❖ **To increase awareness amongst current students about placement opportunities in industries and various skill-sets required.**
- ❖ **To determine opportunities for Arts and Commerce UG students in Service and Banking Industries.**

Placement Mechanism

College has Placement cell for UG and PG students. Variety of activities are arranged under the placement cell like Conducting aptitude tests, seminars, Group discussions, guest lecturers by Industrial experts and Soft Skill workshop.

The placement committee takes efforts to call the companies for campus placement. A communication is through HR Group by telephonic contact, mail or visit to company. The student database is forwarded to the Industry or company as per their requirement. Some of them provide Industrial training and campus recruitment. As per their policy they short list the student. After finalization of date and time, the Company conducts campus drive in the college premises or they call the students at their premises. Those students who are through the aptitude test they are qualified for next round like technical and HR interview. Once a student is placed in one company then he/ she is not allowed for the other companies drive.

Activities Conducted During This Academic Year :

In this academic year various placement related activities were conducted in the college to make student realize the industrial environment and the skillset they need to have in order to be employable. Observing the demand for the B.A. and B.Com students , more focus was given to B.A and B.Com students who are mostly required in Banking and Service Industries. It is observed that most of the students in these courses lack in Communication and Presentation skills. Due to this fact they are low in confidence and are unfit to get a job. There was a need to make them aware about the opportunities in specific Fields. Placement cell members decided to introduce the students to industry demand and to make them aware about the expectations of industry from the employees.

The event “*Industry Connect 2015* ” .is ongoing activity of the Placement cell in the college from the last year. The purpose of this activity is to bridge the gap between the Industry and the academia and to make the student industry ready at their final year. This year placement cell had planned this activity and it was decided that throughout the first term we will arrange various sessions for the students. The Industry Connect 2015 began in the first week of September.

Objective of the Industry Academic Meet

The basic idea behind organizing such an interaction was to make the students conversant with the industrial world and to make them ready for the industry environment. Students need to know the skillset required to be fit in the Industry and they should know the ethics in

the Industry. Taking into considerations the requirement of the students following sessions were carried out for the **B.Com Students**:

1. The first session began with a discussion on “**Opportunities in SAP**” for B.Com students by Mr. Sushil Salvi from SEED Infotech Ltd. Pune. He introduced the students with the basics in the SAP. He gave idea about the scope in the field of SAP technology. He also briefed the students about the application of SAP technology in Industries.
 2. Second session was conducted by Mr.Kanchan Kulkarni , Regional Head , ICICI,Pune. He introduced the students with the opportunities in the banking industries. He informed the students about the skill set they should have while they wish to enter into banking field.
 3. The third session was conducted by Mr. Kshirsagar, GM District Industries Center ,Pune. He guided the students on ‘How to be an Entrepreneur?’ and he explained various Schemes of Government of Maharashtra for Entrepreneurship Development. He explained the students about various finance schemes for fund raising to start the new business. He also guided the students about the loan facilities and informed the sources from where students can avail the capital amount for their business. Students were encouraged to start their own business units after their graduation.
 - Apart from the Industry connect 2015, a 28 days, Certificate program was organized in December 2015 on Sales and Marketing for Automotive Showrooms by Labournet in association with Mahindra Group. This course was conducted by Mr.Chandrashekhar Kulkarni from Labournet,Pune. 19 students took advantage of this course and they received certificates for this course.
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Sessions for Arts Students

For arts students three sessions were organized on Communication skills and resume writing by Mrs.Archhanna Sabarwal , who is a corporate trainer in the field of Personality development and overall capacity building. She has more than 15 years of experience in this field. In the first session she guided the students about basic communication and etiquettes in industries. She asked students to give their self introduction in front of the class and guided the students by telling them their mistakes. She suggested various techniques to improve their communication. In the second session she guided the students

about the personality grooming and about the appropriate body language while facing the interview sessions. She explained the importance of decent dressing styles for the interviews and the way the students have to sit on the chair or enter the room. In the third session Mrs.Sabarwal gave instructions regarding the preparation of good resume. She explained the flow and introduced the students to various resume formats. At the end of the session she asked them to prepare their resumes and discussed the loop holes.

For Biotechnology , Microbiology & all biology related students

First session was organized in the first week of September 2015 for UG and PG students .The industry resource person for this session was Dr.Anjali Apte-Deshmukh, Director, Dogma, Pune, who discussed on “**Biotechnology industry in India and need of skilled manpower**”. She gave idea about the industry requirements to the students and asked them to exercise their basic knowledge in their respective fields. The session was an interactive session and students participated in the session with enthusiasm.

- An exhibition regarding different courses available in various Universities was organized for the students in the campus on 16th February 2016. About six Universities displayed their skill based courses and provided information about the courses and career opportunities in different fields. Following is the list of the Universities and the courses offered by them for all streams of the students.

- 1) DYPDC :- PG Diploma in Digital Modeling
- 2) Reliance :- Animation and VFX
- 3) VLCC :- Beauty and Fitness Services
- 4) Christine Valmy :- beauty school
- 5) MIT :- Automobile engineering
- 6) Times and Trends :- interior design and fashion designing

Placement Details of Commerce stream:

Sr. No.	Job profile/ Company	Number of
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		students placed.
1.	Countrywide Showroom	3
2.	Tata Consultancy Services	1
3.	Assistant to CA practitioner	5

Placement Details of Chemistry Department

Following companies are expected in the month of April

- Lupin Ltd.
- Jubilant
- Few Pharmacy companies

Placement Details 2015-16:MCA

Sr.No.	Company Name	Date	No. of Student Selected	Name of student Selected
1	Wpoets	4 th June 2015	-	-
2	Trident	7 th June 2015	-	-
3	Herbniger	13 th June 2015	-	-
3	Drivage	20 th June 2015	1	AkashKondekar
4	FTB	25 th June 2015	2	OmkarKulkarni KetkiDugge
5	101Apps	June 2015	2	AkashKondekar SwapnaliChavan
7	Webtech	7 th July 2015	-	-
8	Zcon Solutions	17 th July 2015	2	OmkarKulkarni AkashKondekar
9	VSH Solutions	-	-	-
10	Dimetrix	28 th July 2015	-	-
11	Max PC Secure	7 th Aug 2015	-	-
12	Zeal College Job Fair Companies: 1. Proto Tech Solutions(PTS) 2. InvaTech 3. Evisipro Solutions Pvt.Ltd. 4. Syntego Global IT Systems Pvt. Ltd. 5. GelvinInfotech 6. Logos Solutions	21 st Aug 2015	-	-
13	Omega Solutions	25th Aug 2015	2	SujitGhadge BabitaNayal
14	L & T	28 th Aug 2015		

Placement Details2015-16 MSc(Computer Science)

Sr.No	Company Name	Date	No. of Student appeared	No. of Student Selected	Name of student Selected
1	Wpoets	4 th June 2015	-	-	-
2	Trident	7 th June 2015	12	1	Choudhary Venkatesh Dilip
3	Herbniger	13 th June 2015	3	0	-
3	Drivage	20 th June 2015	-	-	-
4	FTB	25 th June 2015	35	1	Shinde Chetan Ankush
5	101Apps	June 2015	-	-	-
7	Webtech	7 th July 2015	20	-	-
8	Zcon Solutions	17 th July 2015	5	1	Buchade Sandip Gorakh
9	VSH Solutions	-	-	-	-
10	Dimetrix	28 th July 2015	15	-	-
11	Max PC Secure	7 th Aug 2015	5	2	1. Shinde Shubhangi Shankar 2. Shelar Poonam Bhujang
12	Jetking job fair	19 th Aug 2015	11	-	-
12	Zeal College Job Fair	21 st Aug 2015	5	-	-
14	Omega Solutions	25 th Aug 2015	12	4	1. Naik Anita Pandit 2. Garud Aasish Maruti 3. Choudhary Venkatesh Dilip 4. Pathan Awej Goodsahab
15	L & T	28 th Aug 2015	12	1	1. Auti Snehal Prakash

Mrs. Varsha M. Bapat

Placement Coordinator

