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First Year (FYBA)
ENG11403: VSEC-I- English (Oral and Written Communication)
(Semester I)

Program: BA
Program Specific: BA (English)
Course Type: VSEC 1
Paper:

Credits: 2
Time: 2 Hours
Max. Marks: 30
SET: A

Instructions to the candidate:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

SECTION: A

Q1) Answer the following questions in about 80 words each. (Any 4) [4 X 4= 16]

1. Explain the process of communication with the help of a diagram.
2. Describe any two types of communication with the help of examples.
3. Madhuri finds her brother Manu not paying attention in his studies. She advises him on how he could focus and improve his academics. Write a dialogue.
4. Examine the importance and purpose of communication with suitable examples.
5. Manohar persuades his friends to visit an exhibition of Indian art. Write a dialogue choosing appropriate expressions.
6. The general manager of a company invites two colleagues to lunch. One accepts and the other declines the invitation because of some other engagement. Write a dialogue choosing appropriate expressions.

SECTION: B

Q2) Answer the following questions in about 120 words each. (Any 2) [2 X 7= 14]

1. Explain the meaning and purpose of blog writing?
2. Draft a resume and write a job application suitable for the post of a content writer in a travel and tourism company.
3. Explain the meaning of electronic mail and examine its purpose in day to day communication with the help of examples.
4. Write a letter to your school friend, telling her / him about a study tour you went on with your teachers and classmates.