



Progressive Education Society's
Modern College of Arts, Science & Commerce Ganeshkhind, Pune – 16
NEP2020 (Autonomous)
End Semester Examination: March-2025

Total No. of Questions: 2

Total No. of Pages: 1

Second Year Bachelor of Arts
(Semester IV)
ENG24405 - Introduction to Journalism

Program: BA
Program Specific: BA English
Course Type: VSEC
Paper:

Credits: 2
Time: 2 Hours
Max. Marks: 30
SET: A

Instructions to the candidate:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Draw a well labelled diagram wherever necessary.

SECTION: A

Q1) Answer the following questions in about 80 words each. (Any 4)

[4 X 4= 16]

1. How did the *Acta Diurna* in ancient Rome contribute to the early development of journalism?
2. Define print journalism and describe its key characteristics.
3. What are the essential features of journalistic writing?
4. What are the fundamental principles of ethical journalism?
5. Describe the characteristics of political journalism and its impact on democracy.
6. What is citizen journalism, and how has it changed the media landscape?

SECTION: B

Q2) Answer the following questions in about 120 words each. (Any 2)

[2 X 7= 14]

1. How did the invention of the printing press, telegraph, and radio impact the growth of journalism?
2. Compare and contrast print, broadcast, and digital journalism. What are their respective advantages and challenges?
3. What are the key characteristics of journalistic writing? Discuss the role of the inverted pyramid structure in news reporting.
4. Examine the ethical responsibilities of journalists in reporting sensitive issues. How do journalistic ethics influence news credibility?