



Total No. of Questions: 4/20

Total No. of Pages: 2

**Second Year BBA (CA)**  
**BBA23102: BIG DATA ANALYTICS**  
**(Semester III)**

**Program:** BBA (Computer Application)  
**Program Specific:** BBACA07  
**Course Type:** Major (Mandatory)  
**Paper:** 2

**Credits:** 2  
**Time:** 2 Hours  
**Max. Marks:** 30  
**SET:** A

**Instructions to the candidate:**

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Draw a well labelled diagram wherever necessary.

**SECTION: A**

**Q1) Answer the following**

**[5 X 1= 5M]**

- 1) Tuples are shown by \_\_\_\_\_  
a) { }      b) [ ]      c) ( )      d) <>
- 2) Which of the following is incorrect variable name in Python?  
a) Variable\_1      b) variable1      c) 1variable      d) \_variable
- 3) \_\_\_\_\_ is an amazing visualization library in Python for 2D plots of arrays.  
a) Scilearn      b) matplotlib      c) matlab      d) Scilab
- 4) \_\_\_\_\_ digital data is based on Relational database table.  
a) Structured      b) Semi-Structured      c) Unstructured      d) Semi-Unstructured
- 5) Support Vector Machines (SVMs) are well known \_\_\_\_\_ classification algorithms that separate different categories of data.  
a) semi-supervised      b) unsupervised      c) supervised      d) semi-unsupervised

**SECTION: B**

**Q2) Attempt the following (Any 5)**

**[5 X 1=5M]**

- 1) Enlist any 2 data types in python.
- 2) What is Big Data?
- 3) What is supervised machine learning?
- 4) Define string slice with syntax?
- 5) What is Regression Analysis?
- 6) What is population?
- 7) Define market basket analysis.

**SECTION: C**

**Q3) Answer the following (any 4)**

**[4 X 4 = 16M]**

- 1) Explain 5 V's of Big Data in detail.
- 2) Differentiate between Structured Data and Semi structured Data.
- 3) Explain probability in detail.
- 4) Explain the application of big Data.
- 5) What do you mean by data visualization? Explain with types.
- 6) Which are different types of Analytics?

**SECTION: D**

**Q4) Answer the following (any 1)**

**[1 X 4= 4M]**

- 1) Write a Python code to find area of circle.
- 2) Write a Program to sort number array using vector.

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