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SECOND YEAR B.B. A.(CA)
COURSE CODE: BBA23207(A)
COURSE NAME: International Economics and Business
(Semester III)

Program: B.B. A. (CA)
Program Specific: Economics
Course Type: Minor
Paper:

Credits: 4
Time: 3 Hours
Max. Marks: 60
SET: A

Instructions to the candidate:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Draw a well-labelled diagram wherever necessary.

Q1) Fill in the blanks:

[5 X 1 = 5]

1. The study of economic interactions between countries is known as _____ Economics.
a) Domestic b) International c) Microeconomics
2. International Business refers to business activities that cross _____ borders. a) regional
b) state c) national
3. The theory that explains trade based on differences in productivity between countries is called the _____ Theory. a) Absolute Advantage b) Comparative Advantage c) Factor Endowment
4. _____ refers to the expansion of business operations beyond domestic markets.
a) Localization b) Nationalization c) Internationalization
5. India's foreign trade policy aims to increase the country's share in _____ exports. a) global
b) manufactured c) service

Q2) Write short notes (Attempt any 3/5)

[5 X 3 = 15]

1. Nature of international economics
2. Globalization of production
3. Any two factors affecting International Business
4. Components of BoP
5. MNCs

Q3) Answer the following (Attempt any 3/5)

[8 X 3 = 24]

1. Explain the scope of international economics.
2. How does trade act as an engine of economic growth?
3. Differentiate between Balance of Trade and Balance of Payments
4. Briefly explain current trends in international business.
5. Enumerate the different types of MNCs based on operations.

Q4) Answer the following (Attempt any 1/3)

[16 X 1 = 16]

1. Discuss the difference between domestic and international trade
2. Explain the factors influencing the globalization of business
3. Critically examine the comparative advantage theory of trade.