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FIRST YEAR B.Voc (Food Processing Technology)

24BVO12408: Business Trends in Food industry

(Semester II)

Program: B.Voc (Food Processing Technology)

Program Specific: B.Voc (Food Processing Technology)

Course Type: SEC

Paper:

Credits: 2

Time: 2 Hours

Max. Marks: 30

SET: A

Instructions to the candidate:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.
- 3) Draw a well labelled diagram wherever necessary.

Q1) Attempt ANY SIX of the following:

[6 X 2 = 12]

- a) Define management.
- b) What do you mean by planning?
- c) Define production and productivity.
- d) What is MBO and what are the essentials of MBO?
- e) Write down the types of plan.
- f) Define financial management?
- g) Explain the components of production management.
- h) Enlist different sectors of Indian food industry with example?

Q2) Attempt ANY THREE of the following:

[3X 4 = 12]

- a) Explain different functions of management.
- b) Describe material management.
- c) Explain sources of finance.
- d) Write a short note on WTO.
- e) Elaborate on present status of food industry in India.

Q3) Attempt ANY TWO of the following:

[2 X 3 = 06]

- a) Elaborate on APEDA.
- b) Write short note on tea board of India.
- c) Explain GATT.
- d) Enlist functions of personnel management and explain selection process.
